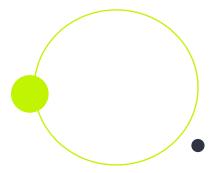
# WHAT IS REQUIRED?

Students seeking to enroll in the Kingdom Business Academy must first complete a prerequisite module comprised of three sessions. In addition to attending these sessions, the student completes eight assessments.

If you are attentive to the voice of God, and honest with yourself and others as you complete the assessments, then you will be able to determine if you are ready to proceed through the full KBA curriculum and start planning for your business venture. The complete KBA curriculum progresses over twelve consecutive months.

# **PREREQUISITE TOPICS**

- 1. Why are you starting a business?
- 2. Are you business owner material?
- 3. Do you know your Strengths, Weaknesses, Opportunities & Threats?
- 4. Discovering your Spiritual Gifts
- 5. Assessing the Potential Impact on Your Family?
- 6. Are You Financially Prepared to Start Your Business?
- 7. How Balanced Is Your Life?
- 8. Is the Time Right to Start Your Business?







Perfecting and equipping the saints of God since 2005.

Kingdom Business Academy (KBA) is an independent module of the Perfecting School of Ministry designed to equip business owners, entrepreneurs and non-profit leaders to establish God's covenant principles in the mountain of business



## WHO IS THIS FOR?

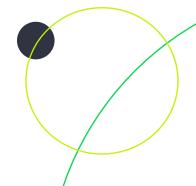
Individuals ready to pursue their God-given vision to launch out and start their own business but are looking for guidance on establishing a foundation based on proven business practices and biblical principles.

Social Entrepreneurs who recognize that the success of their visions and missions is dependent on their ability to effectively manage the business side of their organization to innovatively reach those they are called to serve.

Business Leaders ready to take their businesses to the next level, ensuring that their business is well protected and ready to optimize the growth they are about to experience.

### **BENEFITS TO YOU**

- Orderly approach to development of your business plan
- A firm grasp of the critical aspects of blending the person, business idea and Christ when leading a business organization
- A capstone experience that provides you the opportunity to receive helpful advice on your business proposal from an expert panel



### **COURSE TOPICS**

#### 1. Establishing Your Business Foundation

- a. The Seven Mountain Strategy (Parts 1, 2 & 3)
- b. A Roadmap for Starting a Business
- c. Defining Your Business Concept
- d. Developing a Strong Foundation

#### 2. Structuring Your Business

- a. The Importance of Planning & Writing the Business Plan
- b. Assessing Your Environment & Competition
- c. Legal Structures
- d. Licensing & Certifications
- e. Accounting & Bookkeeping

### 3. Planning Your Business

- a. Location, Location
- b. Patents, Trademarks & Copyrights
- c. How to Give a Presentation Utilizing Information Technology
- d. Marketing Your Business
- e. The Seven Mountain Strategy (Parts 4 & 5)

### 4. Managing Your Business

- a. Financing a Non-Profit Organization
- b. Financing a For-Profit Organization
- f. Identity Theft & HR (Human Resource)
  Compliance
- g. The People Side of Business
- h. Guide to Managing Business and Legal Risks
- i. How to Professionally Prepare for a Negotiation

Featuring: The Seyen Mountain Strategy



### WHO IS THE STAFF?

Perfecting School of Ministry (PSOM) has been in existence for more than 14 years. Its program of biblical studies has enhanced the lives of individuals throughout the New England region.

Apostle Cheryl Fortson is the President of PSOM. With 35 years in ministry and a Doctorate of Divinity, Apostle Fortson is fully committed to equipping leaders to fulfill their purpose. The Dean, Pastor Darryl Fortson, Assistant Dean, Elder Beverly Callender, the Administration Team and facilitators are committed to providing a spirit-filled learning environment. Pastor Darryl Fortson has a Bachelor's Degree in Theology and is currently pursuing his Master's Degree in Theology. Elder Beverly has a Master's Degree in Education and Organization Development. She is wrapping up her Thesis for her Doctorate in Pastoral Counseling and PTSD. Mildred Washington is the lead facilitator for the Kingdom Business Academy. She has an M.B.A. and more than 30 years of experience in corporate business development, product strategy and innovation. Minister Mildred Washington is also a small business owner and a KBA alumna. Each member of the team is committed to continuous learning and teaching.

Facilitation and discussion will be based on video lessons featuring small business experts and supplementary materials to support your business endeavor.